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**PROCEEDINGS OF THE BROWN COUNTY NEVILLE PUBLIC MUSEUM
GOVERNING BOARD**

Pursuant to Section 19.84, Wis. Stats., a meeting of the **Brown County Neville Public Museum Governing Board** was held at 4:30 p.m. on Monday, June 8, 2015 at the Neville Public Museum, 210 Museum Place, Green Bay, Wisconsin

PRESENT: Kevin Kuehn, Erik Hoyer, Tom Sieber, Sandy Juno and Diane Ford
ALSO PRESENT: Kasha Huntowski, Kevin Cullen and Beth Lemke

CALL MEETING TO ORDER

1. Chairman Kuehn called the meeting to order at 4:34PM.
2. APPROVE/MODIFY AGNEDA

Motion made by E Tom Sieber and seconded by Diane Ford to approve the agenda.
Vote taken.

MOTION APPROVED UNANIMOUSLY.

3. Museum Directors Report.

Museum Director Lemke shared an update June 4th Education and Recreation Committee meeting. The museum did not receive the JEM State Department of Tourism for exhibit marketing. Director Lemke shared that a formal budget adjustment was not requested at this time. Promotional efforts will continue with careful monitoring revenue. Both Education and Recreation and the Museum Governing Board will be updated monthly. Members shared suggestions of methods of lower cost promotion.

Museum Director Lemke shared Neville Public Museum positive website stats.

Neville Public Museum Website: 2014 total visits = 131,438 (*62% increase over 2013)
January 2015 **Visits** 22,198 (*76% increase in visits from January 2014) **Page Views** 33,759
February 2015 **Visits** 17,591 (*78% increase in visits from February 2014) **Page Views** 29,120
March 2015 **Visits** 18,269 (*74% increase in visits from March 2014) **Page Views** 22,841
April 2015 **Visits** 16,289 (*99% increase in visits from April 2014) **Page Views** 24,963

Museum Director Lemke shared updated summer Centennial Programming, thanked the Board for attending programs and exhibit openings and encourage members to continue to attend and share programs and events with their social networks.

Celebrate Centennial Programming:

June

- 6/9/15 *Building our Community* Public Forum 7pm
- 6/20/15 Summer Soda Workshop visit website for registration information 1pm-2pm
- 6/25/15 Happy Anniversary Neville Museum Party for City of Green Bay Kids Day exhibits 9am-5pm, Activities 12pm-4pm

July

- 7/4/15 Festival Foods Fire over the Fox – Neville open 9am-5pm
- 7/4/15 Explorer Saturdays at the Neville 12pm-3pm
- 7/7/15 *Spies, Traitors, Saboteurs* Lecture Series 6pm
- 7/11/15 Open Streets – Partnership with LIVE54218 – activities 10am-2pm
- 7/11/15 Summer Soda Workshop visit website for registration information 1pm-2pm
- 7/14/15 *Building our Community* Public Forum 7pm
- 7/21/15 *Spies, Traitors, Saboteurs* Lecture Series 6pm
- 7/28/15 *Spies, Traitors, Saboteurs* Lecture Series 6pm

August 2015

- 8/1/15 Explorer Saturdays at the Neville 12pm-3pm
- 8/5/15 CSI Youth Camp in partnership with UW-Extension 9am-12pm or 1pm-4pm
- 8/11/15 *Centennial Architecture Public Forum*
- 8/15/15 Summer Soda Workshop
- 8/27/15 Dinner Program – Steaming Through Time with Christopher Winters

September 2015

- 9/5/15 Explorer Saturdays at the Neville 12pm-3pm
- 9/17/15 Reception *Extreme Deep*
- 9/19/15 Public Opening *Extreme Deep*
- 9/19/15 Music at the Museum Bob Teed & The Satisfaction 12pm-3pm
- 9/26/14 Public Opening *Sisters in Spirit*
- 9/26/15 Music at the Museum Bob Teed & The Satisfaction Encore Performance 12pm-3pm

Discussion ensued, no action taken.

2015 Governing Board Meeting Dates

- Monday, July 13, 2015
- Monday, August 10, 2015
- Monday, September 14, 2015
- Monday, October 12, 2015
- Monday, November 9, 2015
- Monday, December 14, 2015

Museum Governing Board

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4. Such other matters as authorized by law:
Next meeting of the Neville Public Museum Governing Board will be **Monday, July 13⁰¹⁵ at 4:30pm.**
5. Adjournment. Motion to adjourn made at 5:28PM by Erik Hoyer and seconded by Tom Sieber.
Vote taken.
MOTION APPROVED UNANIMOUSLY