



PROCEEDINGS OF THE BROWN COUNTY NEVILLE PUBLIC MUSEUM GOVERNING BOARD

Pursuant to Section 19.84, Wis. Stats., a meeting of the **Brown County Neville Public Museum Governing Board** was held at 4:30 p.m. on Monday, May 11, 2015 at the Neville Public Museum, 210 Museum Place, Green Bay, Wisconsin

PRESENT: Kevin Kuehn, Bernie Erickson, Erik Hoyer, Tom Sieber, Sandy Juno and Diane Ford
ALSO PRESENT: Dennis Rosloniec, Louise Pfothenauer, Kasha Huntowski, Kevin Cullen and Beth Lemke

CALL MEETING TO ORDER

1. Chairman Kuehn called the meeting to order at 4:30PM.
2. APPROVE/MODIFY AGNEDA

Motion made by Erik Hoyer and seconded by Tom Sieber to approve the agenda.
Vote taken.

MOTION APPROVED UNANIMOUSLY.

3. Dennis Rosloniec and Louise Pfothenauer shared with the Board a presentation on Zenfolio-Neville Historic Images online photo sales. The site is now live and images can be purchased. <http://photos.nevillepublicmuseum.org/>

Supervisor Erickson recommended promoting of the website to local universities, Brown County school districts and scout troops. Museum staff will be creating business cards to assist in the promotion.

It was suggested to add Google Analytics to the site to better track how consumers use the site. This has been added and updates will be provided at future board meetings.

4. Museum Directors Report.
Museum Director Lemke shared an update May 7th Education and Recreation Committee meeting. The museum did not receive the JEM State Department of Tourism for exhibit marketing. Director Lemke shared the submission of a budget adjustment that will proceed to the June 4th Education and Recreation Committee meeting for

discussion.

Museum Director Lemke shared brochures on May 14th History Treasure Tour, May 17th Membership Swap Day and the Neville 100th Anniversary publication in cooperation with B2B publications.

Museum staff participated in a **LEAN Event** May 4th and 5th. Deputy Director Cullen presented the results of the staff event.

Process Importance - Business Need for Improvement

Increased efficiency and communication regarding the implementation of in-house exhibits

Process Problem

Lack of knowledge of multiple time lines related to communication with the ability to remain flexible in a constantly changing environment

Museum Director Lemke provided the board key messaging and fact sheet for the newest exhibit.

INTERNATIONAL SPY MUSEUM

SPIES, TRAITORS, SABOTEURS: FEAR AND FREEDOM IN AMERICA

Overview SPIES, TRAITORS, SABOTEURS: FEAR AND FREEDOM IN AMERICA is a Special Exhibit from the International Spy Museum.

The International Spy Museum is the only public museum in the United States solely dedicated to the tradecraft, history, and contemporary role of espionage.

The exhibit provides historic perspective on acts of terror that have taken place on American soil.

Audience Message:

In question form: How did past decisions or actions affect future choices?

In a statement: Spies allows you to experience turning points in time. As you view the exhibit you will discover the past as you reflect on the present, allowing you to make future decisions.

Spies allow generations to connect by experiencing shared and/or individual turning points in US History from 1814 to present day.

Exhibit Details

SPIES, TRAITORS, SABOTEURS reveals nine major events and periods in U.S. History when Americans were threatened by enemies within its borders: depicting how the government and public responded, illustrating the corresponding evolution of U.S. counterintelligence and homeland security efforts, and examining the challenge of securing the nation without compromising the civil liberties upon which it was founded. Events and periods include:

- ***The City of Washington Captured and the White House Burned – August, 24 1814***
During the War of 1812, the City of Washington was captured and the White House, Capitol, and other major public buildings were torched by British troops—aided by information provided by a few Americans.
- ***Manhattan Hit by Massive Explosions in New York Harbor – July 30, 1916***
German secret agents, aided by American collaborators, blew up a munitions depot in New York Harbor, showering Manhattan and the Statue of Liberty with shrapnel and debris. Acts of German sabotage on America soil like this contributed to America's entry into World War I, and inspired the passage of the 1918 Espionage Act, still in effect today, and the growth of the Federal Bureau of Investigation.
- ***Anarchist Bombs Target American Leaders – June 2, 1919***
When the home of Attorney General A. Mitchell Palmer was bombed by an anarchist and plots for more bombings were revealed, both the public and the government clamored for tighter law enforcement and more restrictive legislation for immigrants, resulting in the roundups, deportations, and public outrage associated with the now infamous "Palmer Raids."
- ***30,000 Ku Klux Klan Members Parade Down Pennsylvania Avenue – August 8, 1925***
The nation's oldest hate group, Ku Klux Klan, has risen three times in the nation's history. Each time, the group changed, evolving from small vigilante groups inflicting terror on former slaves after the Civil War; to a politically powerful organization of four-million

- members in the 1920s expanding its targets to include immigrants, Jews, and Catholics; to the violent groups of the 1960s attacking African Americans and civil rights workers. Today, a diminished Klan is only one among many white supremacist groups.
- ***American Helps Japanese Pilot Terrorize Hawaiian Island After Pearl Harbor Attack – December 7, 1941*** A Japanese pilot returning from the Pearl Harbor attack, crash-landed on the Hawaiian Island of Nihau, and with the support of a Japanese American, took hostages and terrorized the community. This incident, little remembered today, perpetuated fears about Japanese Americans—fears that ultimately led to the unprecedented incarceration of thousands.
- ***Kremlin Launches one of the first Cold War Attacks against the U.S. – April 1945*** Near the end of WWII, the Kremlin harshly condemned American Communists for softening their commitment to a worldwide communist revolution. The Communist Party of the United States snapped to action, ousting its moderate leader and reestablishing itself as a highly militant and subversive organization—and fueling America’s fears that American Communists would become Stalin’s tool for the overthrow of the U.S. government.
- ***Radical Group Explodes Bomb in the U.S. Capitol – March 1, 1971*** Protests over the war in Vietnam War and civil rights turned violent during the “days of rage,” and extremist groups, such as the Weather Underground and the Black Liberation Army, took action.
- ***Massive Bomb Destroys the Federal Building in Oklahoma City – April 19, 1995*** The Oklahoma City bombing, the deadliest act of terrorism on U.S. soil in the 20th century, awakened Americans to the threats posed by domestic extremists—especially the virulently anti-government right-wing groups.
- ***Beyond September 11th – Terrorism Today***
In the aftermath of September 11, 2001, initiatives by the U.S. government to root out terrorists elements in the country have irrevocably changed the lives of Americans.

2015 Governing Board Meeting Dates

Monday, June 8, 2015

Monday, July 13, 2015

Monday, August 10, 2015

Monday, September 14, 2015

Monday, October 12, 2015

Monday, November 9, 2015

Monday, December 14, 2015

5. Such other matters as authorized by law:
Next meeting of the Neville Public Museum Governing Board will be **Monday, June 8, 2015 at 4:30pm.**
6. Adjournment. Motion to adjourn made at 5:05PM by Tom Sieber and seconded by Bernie Erickson. Vote taken.
MOTION APPROVED UNANIMOUSLY