

EXECUTIVE

Brown County

305 E. WALNUT STREET
P.O. BOX 23600
GREEN BAY, WI 54305-3600



Troy Streckenbach

PHONE (920) 448-4001 FAX (920) 448-4003

BROWN COUNTY EXECUTIVE

NEWS RELEASE

Immediate Release

[DATE]

Contacts:

Cressy Birder, Brown County
Phone: (920) 448-4083

Paul Egelhoff, Bay Nordic Ski Club
Phone: (920) 562-0161

**LIGHTED SKI TRAILS WISCONSIN WINTERS
[Brown County and Bay Nordic Ski Club Collaboration Light 2.5
Miles of Ski Trails]**

Brown County Troy Streckenbach and Bay Nordic Ski Club President Paul Egelhoff today announced the Grand Opening of 2.5 miles of LED lighted Nordic ski trails at the Brown County Reforestation Camp. The LED lit trails are now open to the public.

Project illumination was funded through public and private donations; Bay Nordic Ski Club secured \$225,000 in private donations, which added to a \$125,000 grant from the Wisconsin Department of Natural Resources.

“This project is the perfect example of public and private collaboration, with Bay Nordic as the driving force,” said Brown County Executive Troy Streckenbach. “By collectively working together to light the trails, we’ve made the existing trails more accessible during Wisconsin’s dark winters.

The illumination completes Phase I of a multiyear trails improvement plan at the Reforestation Camp that will eventually expand lighted trails, add a Biathlon course, and add snow making systems and other park enhancements.

[Quote from Bay Nordic]

###