

EXECUTIVE

Brown County

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BROWN COUNTY EXECUTIVE

MEDIA ADVISORY

Immediate Release

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**BROWN COUNTY PROMOTES HONOR REWARDS PROGRAM FOR
AREA VETERANS**

[Local veterans eligible to receive discounts, special promotions and other incentives at participating local businesses]

Brown County, WI – Brown County Executive Troy Streckenbach will be joined by area veterans and veteran advocates at The Pancake Place on Military Avenue to highlight the Honor Rewards community program for local veterans. The Honor Rewards program is a nationally recognized community service available to local veterans to thank and acknowledge their sacrifices to our country. This program allows veterans in our community to sign-up to receive an Honor Rewards Card and use this ID Card to receive discounts and benefits at local participating retailers, restaurants and other businesses. Businesses interested in signing up to participate can do so online at www.honorrewards.com. Eligible veterans must be a resident of Brown County with an Honorable Discharge. A full list of eligibility requirements can also be found at www.honorrewards.com. Immediately following the press conference, attending eligible veterans are invited to a discounted breakfast at The Pancake Place.

WHO: Troy Streckenbach, Brown County Executive
Jerry Polus, Brown County Veterans' Service Office
Cathy Williquette Lindsay, Brown County Register of Deeds
Alex Warner, Manager at the Pancake Place restaurant
Area veterans

WHAT: Press Conference on community rewards program for veterans

WHEN: Wednesday, May 25, 2016
10:00 am – 10:30 am

WHERE: The Pancake Place
Outdoors - Parking Lot
143 S. Military Avenue
Green Bay, WI 54303

Note: In case of rain, the press conference will take place inside The Pancake Place restaurant.

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