

EXECUTIVE

Brown County

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GREEN BAY, WI 54305-3600



Troy Streckenbach

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BROWN COUNTY EXECUTIVE

MEDIA ADVISORY

News Conference – Monday, Feb. 1st

Immediate Release: Jan. 29, 2016

Contact:

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BROWN COUNTY ANNOUNCES SMART TECHNOLOGY EMERGENCY ALERTS

[Residents Who Sign up Receive Community Alerts with Up-to-the-Minute Emergency and Public Safety Notifications Specific to Their Neighborhood]

Brown County, WI – County Executive Troy Streckenbach will be joined by area officials at a news conference to demonstrate the County’s community alert system, Nixle, which gives residents real-time, localized information on emergencies and public safety events. Residents who sign up receive the messages on their electronic devices. The County is using the alerting system to help the community prepare for severe weather and other emergencies.

WHO: Troy Streckenbach, Brown County Executive
Melissa Spielman, Director, Brown County Emergency Management
Chief Ed Janke, Public Safety Director, Village of Howard and Chair, MABAS
Division 112
Patrick Buckley, Brown County Board member
Corrie Campbell, Brown County Board member

WHAT: Press Conference and Demonstration of Nixle Community Alert System

WHERE: Brown County Emergency Management
Emergency Operations Center (EOC)
3030 Curry Lane, Green Bay, WI 54311
(Please enter building at the main entrance, take stairway on the right to the 2nd floor. Staff will escort/provide access to the EOC.)

WHEN: Monday, February 1, 2016
2:00 pm-2:45 pm

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